

PARKLAND WATER POLO CLUB

AGM MINUTES APRIL 5, 2016

IN ATTENDANCE

(hard copy attendance taken)

Meeting called to order at 6:37pm

Motion to accept last minutes - Darla Daly and Shawn Hurren; Motion to accept agenda - Darla and Shawn

1) RE-CAP OF OUR COACHING ROSTER:

HEAD COACH-Greg

U12/U14 COACH-John

U10 COACH-Jason and COACH-Melissa

JUNIOR COACHES:

- Brittany
- Samantha
- Zanna
- Brenden

RE-CAP OF EXECUTIVES:

- President – Don Ferguson
- Vice President – Leslie Fulford
- Treasurer – Mike Fillinger
- Secretary/Registrar – Diane Fillinger

MENTION OF VOLUNTEERS:

Jen Camac, Jody Kyfiuk, Jodie Cowan and Fred Muscat

2) COACH'S YEAR-IN-REVIEW

- development is key focus
- players: build on basic skills for a future of solid technique skills
- parents: help market & support kids, coaches and help fundraise
- coaches: basic instruction with learning good knowledge of the game
- club: provide a solid platform, continue to brand and establish our club within the community

3) TREASURER'S REPORT

- hard copy provided
- initial budget was set on past 25 kids, but ended the year with 36 kids
- re-cap about reinvesting into club (ie. score board, balls, inflatable nets, advertising, social media)

4) SURVEY RESULTS

- great participation in e-survey
- coaching staff rated: good–excellent
- board communication rated: overall very good
- fundraising (laps for loonies): overall rated very good (some suggestions were noted; 3rd child cap, more interaction between kids)
- returning hopefuls: survey noted about an expected return rate of over 88%
- general survey feedback:
 - more practice times for older kids
 - initial meet and greet for families and kids
 - more actual games

5) WHAT WORKED AND SHOULD BE CONTINUED

- huge growth in club 25 to 36 kids
- u14's were active in city league
- new coaches on board
- launch of website and social media
- "play parkland"
- farmer's day float (promo flyers)
- possible Canada Day participation
 - Shawn Hurren suggested a dunk tank at Canada Day event; great fundraiser with a "water twist". Also might be fun to incorporate a water pool on the farmer's day float.
- fundraiser was an overall success
- newly purchased shot clock in action
- efficient executive
- continued branding and marketing within the community
- re-investing back into the club

6) ROOM FOR IMPROVEMENT

- the need to recruit more player (need to fill in U12s and U14s)
- the need for non-blended team, pure Parkland only
- compensating coaches
- city league play/games from all clubs
- cooperation from all polo clubs

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7) FUTURE VISION

- 40 kids in club for 16/17 year
- exclusive (non blended teams)
- city league play from all clubs for U10, U12 and U14

8) ACHIEVING NEW GOALS

- continue "Play Parkland" participation
- Water polo camps with TLC
- Demo days "Water Polo" with TLC
- summer camp "intro polo" at the Stony Plain pool
- farmer's day float
- TLC advertising
- social media
- word of mouth "parents and players marketing"

9) NEW EXECUTIVE

President: Jodie Cowan

Vice President: Jody Kyfiuk

Treasurer: Mike Fillinger

Marketing: Don Ferguson

Secretary: Ladene Keith

FINAL NOTES/COMMENTS:

- year end wrap up (kids vs parents) and pizza party
- Kristen Riding suggested a "Water Polo 101" for parents to get up to speed on the actual "Water polo game" and "rules". Confused about calls during games.
- Darla Daly wondered if parents could pay fees before July 30 to take full advantage of "sporting tax credit" since government is reducing the amount in subsequent years
- Shawn Hurren stressed he really didn't feel the blended teams worked and was unhappy with his daughter and her team being coached by Ashley. Felt Ashley favored her own players during game play.
- Danielle P. thought we should try and recruit from city swim clubs or at least St. Albert

MOTION TO ADJOURN: Wes Riding and Shawn Hurren